

CLAIM YOUR SPACE

Conference with Confidence: **Step In, Speak Up, Stand Out**

CLAIM YOUR SPACE: IMARC Networking Action Guide

Save this on your phone and use as a quick reference guide to help you show up intentionally, speak with presence, and recognize opportunity in every conversation.

1. Network with Intention and Confidence

- Arrive with three clear goals for who or what you want to connect with.
- Lead with curiosity, not credentials. Ask others what drives their work.
- Confidence grows through clarity, know your value and express it simply.
- **Remember:** You belong in every room you enter.

2. Use Your Voice to Be Seen, Heard, and Remembered

- Introduce yourself with a statement of impact, not just a title.
- Share insights or questions that add value to the discussion.
- Acknowledge others publicly- visibility expands when we elevate each other.
- **Reminder:** Your voice is not a disruption; it's a contribution.

3. Spot New Opportunities by Asking the Right Questions

- Ask "What challenges are you focused on solving right now?"
- Listen for alignment between your expertise and their needs.
- Follow up within 48 hours to turn conversation into connection.
- **Insight:** Opportunity hides behind curiosity- keep asking.

Claim your Space Practice Checklist

- ☒ I initiated a min of 3 new conversations to my goal forward
- ☒ I asked purposeful questions that contribute to the problems I want to solve
- ☒ I followed up within 48 hours or sent a LinkedIn request or email introduction.
- ☒ I shared value, not just information

End of day Reflection

What one bold action did I take today to claim my space?

"Confidence isn't granted by others, it's reclaimed by showing up, speaking up, and standing where you once hesitated."

- IDWIM Co-Leaders Audrey Hlembizky and Maria Jose Rodriguez

